



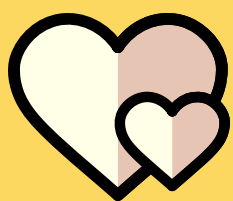
Kids' Museum St. Louis

2016 Annual Report Card

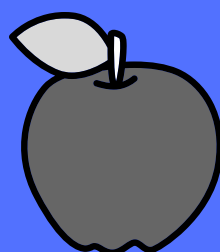
Who We Serve

We infectiously contaminate children of all ages to learn, have fun and make great life choices!

18,608 children of all ages were served



6,889
Children &
Parents



5,294
Students &
Teachers



5
graduate students
used HW! as a
research site



6,425
Individuals through
community
outreach



36% More
were served
in 2016 than
in 2015

What That Looks Like

Our innovative approach incorporates evidence-based activities and exhibits to engage youth by making health education fun.

2 hrs
average
field trip
length



178
Health
Programs



5 special
events



9

Program
Partners


1,641 healthy
smile kits
distributed



600+
free books to
kids

Why It Matters

Health education builds students' knowledge, skills, and positive attitudes about health.

The McCrel Institute performed a case study of the HealthWorks! teaching pedagogy. This study indicated that just one visit to HealthWorks! can result in  changed health habits.

"Teacher Testimonial"

"This was the best field trip ever! We really enjoyed the presentations and the exhibits."



Chronic diseases are the leading causes of morbidity and mortality; however, engaging in healthy behaviors, such as participating in physical activity, eating healthy, and avoiding tobacco use, have been linked to prevention of chronic disease.



Celebrate
our 1st
Birthday
with us
May 13th!