

# ANNUAL REPORT 2015



## MISSION

Our mission is to educate and inspire children and the community to make positive oral and overall health choices to achieve optimum health.

### Community Partners

**Delta Dental of Missouri** . . . *Thanks to the generous contribution of our long-time supporter, Delta Dental of Missouri, oral health will remain a focus of the museum's education.*

**Saint Louis Science Center** . . . *Created a formalized partnership to include leasing the future location of HealthWorks! At 1100 Macklind Ave. from the Saint Louis Science Center Foundation.*

**Little Bit Foundation** . . . . . *Partnered to bring free shows to 15 of their Little Bit partnered schools totaling 2,101 students.*

**St. Louis Public Library** . . . . . *Brought shows to 6 St. Louis County Public Libraries.*

**St. Louis Dairy Council** . . . . . *The Dairy Council supports DDHT by providing nutritional handouts and sponsorship of special events.*

**Unlimited Play** . . . . . *Partnered to bring the first indoor all-inclusive playground to the St. Louis region and possibly the United States!*

### Board of Directors

**Dr. Emily Brown, DDS, Chairman** ■ **Mrs. Christena M. Clauss, RDH, Vice Chairman** ■ **Mrs. Richelle S. Clark, BSN, MHA, MBA, Secretary** ■ **Dr. Pat Wilson, DDS, Treasurer**  
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### Capital Campaign Honorary Chairs

**Dr. Andrew C. Fiore, MD** ■ **Congressman Wm. Lacy Clay** ■ **Dr. Donald Suggs, DDS**

### Staff Names

**Ms. Shannon Woodcock, President and CEO** ■ **Ms. Alice Davis, Program Coordinator** ■ **Mrs. Cara Baressi, Health Educator** ■ **Mrs. Koula Achillea**



From left to right: Koula, Shannon, Cara and Alice.

Infectiously contaminating children of all ages, everywhere, to learn, have fun, and make great life choices. Let the epidemic begin!

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## Program Accomplishments

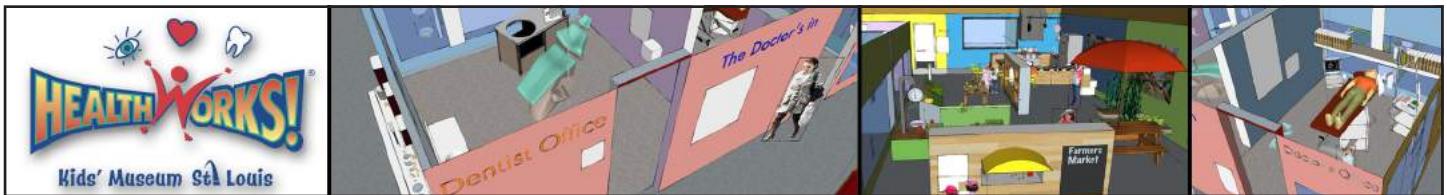
Founded in 1977, the Delta Dental Health Theatre (DDHT) has served over 973,867 visitors. Our unique design, blending education and entertainment, promises to inspire children and adults to take care of their oral health, make healthy food choices, and be motivated to get 60 minutes of active play daily.

In 2015, DDHT expanded its programs and launched five out of ten new HealthWorks! shows in the Spring. Children and their families laugh, dance and learn their way to healthy living as they experience Bozo's Big Bowl Movement, Double Dare, Move It, Scrubbadubbevegeethinkercising and Super Scrubbers. These shows were an immediate hit as teachers were happy to have additional show options with content appropriate for older children.

Additionally, DDHT continued to provide the Healthy Hints for Healthy Living Travel show and the Youcan Toucan show. Youcan Toucan continues to be a hit especially during February as it is Children's Dental Health Month and this show covers mostly dental hygiene.

In House Education = 8881 • Community Outreach = 4815 • Shows Performed = 160

This year we launched a \$2 million Capital Campaign to expand and build HealthWorks! Kids' Museum St. Louis. Thanks to generous donors including our lead donation from Delta Dental of Missouri, we raised \$1.47 million in twelve months. Construction is well under way with an estimated completion date in May 2016.



## 2015 Commitments \$25,000+

Delta Dental of Missouri	<b>\$850,000</b>
St. Louis Office for Developmental Disability Resources	<b>\$300,000</b>
Dana Brown Charitable Trust	<b>\$75,000</b>
The Smile Generation	<b>\$50,000</b>
SSM Health- Missouri Poison Center	<b>\$50,000</b>
Trio Foundation	<b>\$45,000</b>
Dr. Ollie Fisher	<b>\$25,000</b>
Dr. Thomas Flavin	<b>\$25,000</b>

## Financial Information

### INCOME

Contributions & Grants .....	<b>\$1,339,593</b>
Program Fees .....	<b>\$7,264</b>
Other .....	<b>\$26,018</b>
<b>Sub Total</b> .....	<b>\$1,372,876</b>
Donated Services .....	<b>\$285,397</b>
<b>Total</b> .....	<b>\$1,658,273</b>

### ASSETS

Net assets at start of Year .....	<b>\$182,457</b>
Net assets at end of Year .....	<b>\$973,872</b>
<b>Public support percentage 93.63%</b>	

### EXPENSES

Program (68%).....	<b>\$397,391</b>
Administrative (7%) .....	<b>\$40,287</b>
Fundraising (25%) .....	<b>\$143,783</b>
<b>Sub Total</b> .....	<b>\$581,461</b>
Donated Services .....	<b>\$285,397</b>
5% Admin (\$14,270)	
10% Fundraising (\$28,540)	
85% Program (\$242,587)	
<b>Total</b> .....	<b>\$866,858</b>
6% Admin, 20% Fundraising, 74% Program	