



# The Dental Arch

2008 Annual Report

First Edition



## Annual Report 2008

### INSIDE THIS ISSUE:

<b>Our accomplishments</b>	<b>2</b>
<b>Letter of Introduction</b>	<b>2</b>
<b>Individual Donors</b>	<b>3</b>
<b>Financial Review</b>	<b>4</b>
<b>Our Future</b>	<b>5</b>
<b>Our Program</b>	<b>5</b>
<b>2008 in Pictures</b>	<b>6</b>



**Our Accomplishments**

**Letter of Thanks**

**Our Donors**

**Financial Review**

**Our Future**

**Our Program**

### Board of Directors

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- Zora Hanko DMD, Vice President
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- Kevin M. Walsh DDS



# Accomplishments

- The Theatre educated more than 10,000 visitors this year
- Completed our first outreach efforts by partnering with Our Lady's Inn and preparing dinner and a show for Ronald McDonald House.
- Successfully created and delivered Healthy Smile Kits into the hands of over 2,500 children.
- The Theatre received a much needed paint job and updated all educational displays.
- Created and integrated new characters and mascots for the Theatre show.
- Created and Distributed a major school mailing which was received by more than 1000 local schools.
- Located a magical new space for the Delta Dental Health Theatre that will allow us to engage, educate, and inspire more children in our community.
- With the help of Delta Dental of Missouri's marketing team DDHT created, and strengthened its logo, brand, overall look, and launched our first interactive website at [www.ddhtsfl.org](http://www.ddhtsfl.org).
- Identified and Secured the most successful fundraising year for grants received totaling more than \$30,000.
- 2008 Golf Tournament most successful to date. Bringing in more than \$28,000 after expenses.



# Letter of Thanks

Dear Friends,

We are proud to share with you our 2008 Annual Report. We wish to thank our valuable partners, gracious donors, and our dedicated event volunteers who continue to believe in us, our mission, and vision to provide dental education to our communities children.

With your help the Delta Dental Health Theatre saw just over 10,000 visitors this year and more than 825,000 over the past 30 years. Between theatre shows and our outreach efforts we are bringing dental education to our community. This year the theatre began providing Healthy Smile Kits to each child who attends our show. These kits provide the children not only the education but the tools necessary to take care of their smiles at home.

In 2008, the Delta Dental Health Theatre succeeded in a milestone achievement by diversifying the Theatre's funding to include corporate donations as well as funding from foundations. Foundation Funding in 2008 was the most successful for the Theatre totaling just over \$30,000.

The Delta Dental Health Theatre has also succeeded in another important milestone. After years of discussing a move into a larger facility the theatre has finally located a new space and with an unanimous vote from the Board of Directors has agreed to move forward with the move. This is a huge moment in the history of our theatre and will allow us to expand and provide more interactive exhibits and state of the art education for our visitors.

Thank you for all of your support, dedication, and belief in our organization. Our success is only made possible through the generous donations and efforts of our donors and volunteers. As we embark on our next 30 years, we hope to strengthen our current partnerships and to continue to make a difference in the lives of our community's children.

Sincerely,

Shannon Woodcock  
Executive Director

## OUR DONORS

We would like to give a special Thank you to all of our generous donors. It is because of you that we are able to provide this wonderful educational program to our community. Thank you to all of our 2008 donors!

Dr. Marc B. Abrams  
 Dr. Gerald Albrecht  
 American Dental Association Foundation  
 Dr. Dennis Anglim  
 Dr. Larry J. Anthony  
 Dr. Murray Appelbaum  
 Dr. Dan Auty  
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 Dr. George M. Coleman Jr.  
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 Delta Dental of Missouri  
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 Dr. Timothy C. Denny  
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 Keller Laboratories  
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 Dr. Julie F. McCray  
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 Dr. Paul S. Meyer  
 Missouri Foundation for Health  
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 Dr. Patrick Murphy  
 Dr. & Mrs. Gregory Newton  
 Dr. W. Neal Newton  
 Dr. Harry R. Niehaus  
 Dr. Michael W. Noble  
 Old Newsboys Day

Travis & Nolen Oral Surgery  
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 Dr. Mark M. Ortinau  
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 Mr. Bill Otten  
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 Ms. Pam M. Summers  
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 Dr. and Mrs. Patrick R. Wilson  
 Mrs. Shannon Woodcock  
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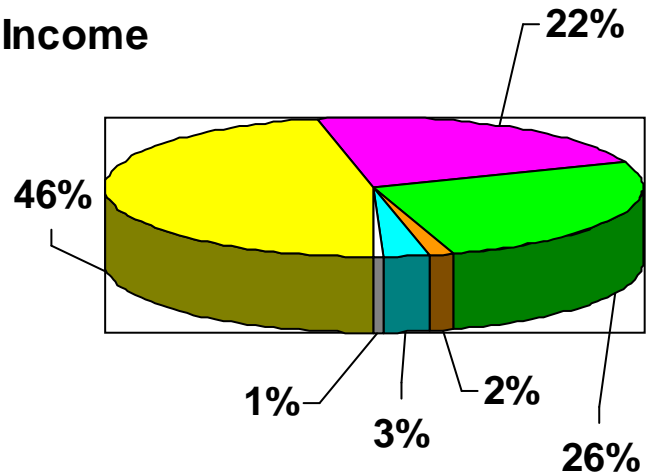
Our annual golf tournament is successful because of the kind support of local business' and individuals.

Our In-Kind Donors include—  
 Anheuser-Busch  
 Mrs. Victoria Schmitt Babb  
 The Big Bang  
 Big Daddy's on the Landing  
 Boathouse at Forest Park  
 Borba  
 Build-A-Bear Workshop  
 CWE Boxing  
 Chevy's Fresh Mexican  
 The Courses at Forest Park  
 Curt Smith Sporting Goods  
 Delta Dental of Missouri  
 Dr. Ollie Fisher  
 Forest Park Golf Course  
 Four Seasons Hotel St. Louis  
 Funny Bone at West Port  
 Mrs. Elaine Gojmeric  
 Lotawata Creek  
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 Romano's Macaroni Grill  
 The Magic House  
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 Mike Shannon's Steak & Seafood  
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 The Old Spaghetti Factory  
 Mrs. Cheryl Lampert  
 Mrs. Joanne Parrott  
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 Dr. and Mrs. Patrick Wilson  
 Mr. & Mrs. Charles Woodcock.



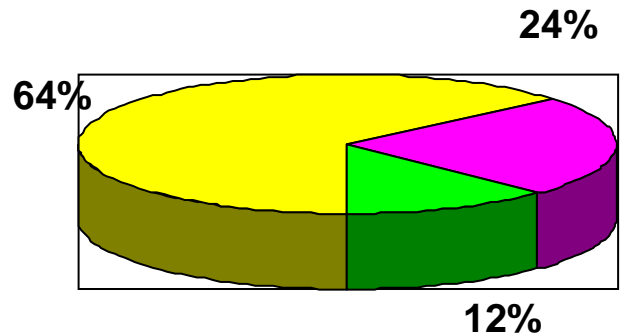
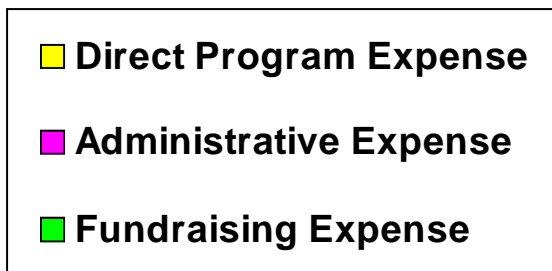
# OUR FINANCIAL REVIEW

## 2008 Income



Net Assets \$93,578

## 2008 Expenses



The Delta Dental Health Theatre has had a very exciting year as we plan and work towards moving into our new location. This year was spent working towards diversifying our funding streams by adding corporate sponsorships, focusing on grants, and adding a \$1 admission fee per visitor which went into effect at the end of July. We are looking forward to another great year in 2009 starting out with January—March bookings which already exceed our numbers for this past year.

## A Partnership with Delta Dental of Missouri

In 2004, Delta Dental of Missouri (DDMO) became a primary, permanent sponsor of the Dental Health Theatre, changing the name to the Delta Dental Health Theatre (DDHT). The support of DDMO has helped to extend the life and impact of the Delta Dental Health Theatre, founded in 1977. Steve Gaal, President of DDMO, has been extremely suppor-

tive and hands on with the theatre. Delta Dental Health Theatre is excited and honored to have such a unique partnership with DDMO and looks forward to strengthening that partnership as we move forward into our new space which is made possible by the generosity and support of Delta Dental of Missouri. With Delta Dental's support in 2008

we were able to launch a new web site, create a new educational DVD, develop a new logo and brand look, install a fresh coat of paint, attend new events and develop a new vision for the future. They continue to be a strong supporter as we explore new opportunities that include a new location, more new programming, new brochures and souvenirs.

## Our Future

This year, The Delta Dental Health Theatre is premiering two new programs to school children thanks to donations received from the Foundation for Dental Health Education and the American Dental Association Foundation's Samuel Harris Fund. The generous donations will be used to enhance the Delta Dental Health Theatre's experience through the addition of our new "Be Tobacco Free" program and to upgrade the Theatre's technology through the addition of a remote control education system, known as eInstruction Classroom Performance System. As we move forward and add new programs, exhibits, and ex-

pand into a larger facility the support of donors like you are even more crucial. The donations we receive from local dentists, individuals, and businesses is the backbone of our program. There are many new opportunities to support our efforts. As the need for our educational programs increases we have created scholarship opportunities for school groups that make it possible for the most needy children to receive the benefits of our program. Your gift supports our programs, creation of Healthy Smile Kits and as we make plans to move to a new location providing easier access and more space for new exhibits that will



*Mary, Dental Educator, interacts with the audience during a show.*

reinforce the educational message of the Theatre. "We hope that our donors realize that the support they give makes a difference in the lives of these children everyday!!" says Executive Director, Shannon Woodcock. "We are extremely grateful to all of our donors!"

## Our Program

The Delta Dental Health Theatre is committed to providing our community's children a fun and memorable educational experience. Our unique design, blending education and entertainment, promises to inspire children and adults to take care of their teeth and gums, and to make healthy choices including proper nutrition and physical fitness. Although we know that we cannot provide three well-balanced meals daily to the 10,000 children we see each year, we do know that we can provide them with both the dental education and the dental tools needed to help fight tooth decay. St. Louis public schools, Head Start centers, daycare centers and other non-profit organizations take routine field trips to our theatre seeking out a fun, interactive, educational destination. Our admission costs \$1 which includes a Healthy Smile Kit for every participant.

We want to make sure that every child is equipped with the proper tools to fight tooth decay following our 45 minute program.

The Theatre is open Tuesday-Saturday from 9am-3pm. We offer show times at 9:30am, 11am, and 1:30pm. We welcome all visitors to attend our shows but do encourage groups of ten or more to call in advance and reserve a show time. Please call today to schedule a show time for your group or family. 314-241-7391. Admission to see a show is only \$1. Delta Dental Health Theatre does offer scholarship opportunities please visit our website at [www.ddhtstl.org](http://www.ddhtstl.org) to download a scholarship form.

Children and families can expect to learn the importance of taking good care of our smiles and health. As a result of seeing our show kids will better understand how to prop-

erly brush and floss their teeth, that the dentist is our friend and we should visit the dentist twice per year, and finally how to choose a healthy lifestyle through nutrition, exercise, and even self esteem.

The Delta Dental Health Theatre is also excited to be adding an up and coming show called Be Tobacco Free. This show will be an option for families and school groups to request as either an add on to our current show or as a full length 45 minute anti tobacco program. We are excited to have the opportunity to educate children on the important message of abstaining from tobacco products.

We hope you will choose to visit the Delta Dental Health Theatre, where your smile truly is the star.



727 N. First Street, Suite 103  
 St. Louis, MO 63102  
 Phone: 314-241-7391  
 Fax: 314-613-4076  
 Email: info@ddhtstl.org

**DELTA DENTAL  
 HEALTH THEATRE**

*Where Your Smile is the Star!*



**OUR MISSION**

“Realizing the vital connection between good oral health and overall health, the Delta Dental Health Theatre provides interactive presentations, exhibits and programming in order to promote good oral health and overall healthy life habits for children and adults.”

**2008 In Pictures**



*Andrew’s Academy*



*A visitor loses his loose tooth at DDHT*



*Kids interact with our new remote system that allows us to track measurable outcomes.*



*A class actively answers questions during a performance.*



*Students interact with anti tobacco models during our Be tobacco Free show.*



*A young student is excited to tell his classmates what side effects tobacco has on our bodies.*



*Our Dental Educator, Mary (celebrating her 5th year with DDHT) performs a show on dental and overall health*



*Future Hygienists from local schools visit our show each year. Pictured here are students from Vatterott College.*

“The future belongs to those who give the next generation reason for hope.” ~ Pierre Teilhard De Chardin

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